



THE 3-DAY

PURPOSE ACTIVATION CHALLENGE

Step Into Identity, Alignment, and Assignment



CHALLENGE RESOURCES

To get the most out of this 3-Day Purpose Activation Challenge, watch the foundational teaching video that inspired this workbook.

VIDEO RESOURCE

Watch this powerful teaching to understand the principles of speaking life over yourself and activating your purpose through declaration.



HOW TO USE THIS VIDEO

Before Day 1: Watch to understand the foundation

During the Challenge: Revisit for encouragement

After Completion: Share with your community

CONNECT WITH US

Visit **PTCDad.com** for more resources, coaching, and community support.

WELCOME

Welcome to your 3-Day Purpose Activation Challenge. This is not just another workbook—this is your invitation to step into the fullness of who you were created to be.

For the next three days, you will move through a powerful journey of transformation:

- **Day 1: Identity** — Discover who you ARE, not just what you DO
- **Day 2: Vision** — Learn to speak from the END, not the middle
- **Day 3: Assignment** — Walk boldly in purpose and divine favor

This challenge is designed to activate clarity, calling, and divine positioning in your life. You are not here by accident. You are chosen, equipped, and anointed for this moment.

Get ready to declare transformation. Your words are the starting point to everything good. The world you want is waiting on the words you say.

Let's begin.

DAY 1

IDENTITY

"Start with who you ARE, not what you DO"

DEVOTIONAL TEACHING

Your identity is not found in your accomplishments, your title, or your productivity. It is rooted in who God says you are. Before you were formed, you were known. Before you achieved anything, you were already chosen.

Today, we start with identity because everything flows from this foundation. When you know who you are, you stop performing for approval and start operating from overflow. You are not trying to become something—you are stepping into what already is.

You are the head, not the tail. You are equipped, powerful, and walking in divine favor. Wisdom is flowing to you daily. It's already done.

DAILY AFFIRMATIONS

START WITH WHO YOU ARE NOT WHAT YOU DO

I AM CHOSEN.

I AM EQUIPPED.

I AM POWERFUL.

I AM THE HEAD NOT THE TAIL.

I AM THE SOLUTION TO SOMEBODY'S PROBLEM TODAY.

I AM EXECUTING FROM OVERFLOW.

I AM BEING PREPARED.

I AM WALKING INTO DIVINE FAVOR.

WISDOM IS FLOWING TO ME DAILY.

IT'S ALREADY DONE.

I HAVE CLARITY, WISDOM, AND DIVINE STRATEGY.

**I AM ALREADY WALKING IN MY ASSIGNMENT,
AND EVERYDAY IT IS UNFOLDING EXACTLY AS IT SHOULD.**

REFLECTION QUESTIONS

1. What does it mean to you to operate from identity rather than achievement?

2. In what areas of your life have you been performing for approval instead of operating from overflow?

3. Write down three truths about who you are (not what you do):

JOURNAL SPACE - DAY 1

Use this space to write your thoughts, prayers, and declarations:

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

DAY 2

VISION

"Speak from the END, not the middle"

VISION ACTIVATION

Most people speak from where they are—the middle of the story, the struggle, the process. But you are called to speak from the END. You know exactly who you are. You're just talking from the vision while others are stuck in the middle.

When you agree with heaven about who you are, you co-sign your calling. You're not asking permission—you're stepping into position. Your words create your world. What you declare today shapes what you walk into tomorrow.

Today, you will practice speaking from the vision. Not from fear, not from lack, not from what you see—but from what God has already declared over your life.

DAILY AFFIRMATIONS

I KNOW EXACTLY WHO I AM.

I'M JUST TALKING FROM THE END,

WHILE YOU ARE STILL STUCK IN THE MIDDLE.

SPEAK FROM THE VISION.

SPEAK FROM THE END.

I AGREE WITH HEAVEN ABOUT WHO I AM.

I AM CO-SIGNING MY CALLING.

I'M NOT ASKING PERMISSION—

I'M STEPPING INTO POSITION.

FUTURE-CASTED DECLARATIONS

Write your declarations as if they have already happened. Speak from the END:

1. In my career/business, I have already...

2. In my relationships, I am experiencing...

3. In my finances, I am walking in...

4. In my purpose, I am operating in...

REFLECTION PROMPTS - DAY 2

1. What would change if you started speaking from the vision instead of the struggle?

2. What permission are you waiting for that you need to give yourself?

JOURNAL SPACE - DAY 2

[illegible]

DAY 3

ASSIGNMENT

"Walk in purpose and favor"

PURPOSE ACTIVATION

You are not just chosen—you are assigned. You are a carrier of breakthrough. You are a magnet for abundance. You are favored, equipped, anointed, and advancing.

Affirmation is activation. When you speak with purpose for three days, you are declaring transformation. Your words are the starting point to everything good. The world you want is waiting on the words you say.

Today, you will create your action plan. You will identify the micro-commitments that align with your assignment. You will step forward with confidence, knowing that you are walking in divine favor and purpose.

DAILY AFFIRMATIONS

I AM FAVORED.

I AM WALKING IN PURPOSE.

I AM A MAGNET FOR ABUNDANCE.

I AM A CARRIER OF BREAKTHROUGH.

I AM CHOSEN, EQUIPPED, ANOINTED, AND ADVANCING.

AFFIRMATION IS ACTIVATION.

SPEAK WITH PURPOSE FOR THREE DAYS.

I AM DECLARING TRANSFORMATION.

YOUR WORDS ARE THE STARTING POINT TO EVERYTHING GOOD.

THE WORLD YOU WANT IS WAITING ON THE WORDS YOU SAY.

ACTION STEPS

Identify 3 specific actions you will take this week to walk in your assignment:

1. _____

2. _____

3. _____

DAILY MICRO-COMMITMENTS

What will you do TODAY to honor your assignment?

FINAL ACTIVATION

I AM CHOSEN.
I AM EQUIPPED.
I AM ANOINTED.
I AM ADVANCING.

I SPEAK FROM THE END.
I WALK IN PURPOSE.
I AM A CARRIER OF BREAKTHROUGH.

THE WORLD I WANT IS WAITING ON THE WORDS I SAY.

IT'S ALREADY DONE.

CHALLENGE COMPLETED

Congratulations! You have completed the 3-Day Purpose Activation Challenge.

Write your final declaration below—a statement of who you are and what you are walking into:

Your Signature

Date

★ BONUS ★ DAILY AFFIRMATIONS

Print this page and post it where you'll see it every day

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- I AM CHOSEN, EQUIPPED, AND ANOINTED FOR THIS MOMENT.
 - I OPERATE FROM OVERFLOW, NOT FROM STRIVING.
 - I AM THE HEAD, NOT THE TAIL.
 - WISDOM IS FLOWING TO ME DAILY.
 - I SPEAK FROM THE END, NOT FROM THE MIDDLE.
 - I AGREE WITH HEAVEN ABOUT WHO I AM.
 - I AM CO-SIGNING MY CALLING.
 - I'M NOT ASKING PERMISSION—I'M STEPPING INTO POSITION.
 - I AM FAVORED AND WALKING IN PURPOSE.
 - I AM A MAGNET FOR ABUNDANCE.
 - I AM A CARRIER OF BREAKTHROUGH.
 - MY WORDS CREATE MY WORLD.
 - I AM EXECUTING FROM OVERFLOW.
 - I HAVE CLARITY, WISDOM, AND DIVINE STRATEGY.
 - I AM ALREADY WALKING IN MY ASSIGNMENT.
 - EVERY DAY IT IS UNFOLDING EXACTLY AS IT SHOULD.
 - AFFIRMATION IS ACTIVATION.
 - MY WORDS ARE THE STARTING POINT TO EVERYTHING GOOD.
 - THE WORLD I WANT IS WAITING ON THE WORDS I SAY.
 - I AM BEING PREPARED FOR GREATER.
 - I AM WALKING INTO DIVINE FAVOR.
 - I AM THE SOLUTION TO SOMEBODY'S PROBLEM TODAY.
 - I AM CHOSEN, EQUIPPED, ANOINTED, AND ADVANCING.
 - IT'S ALREADY DONE.
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How to Use These Affirmations:

1. Read them out loud every morning
2. Choose 3-5 that resonate most and repeat throughout the day
3. Write your favorites on sticky notes and place them around your space
4. Share them with your accountability partner or community